



ROSA LUXEMBURG STIFTUNG

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Re: Invitation for proposals - Video production service agreement

The Rosa Luxemburg Stiftung Southern Africa Office invites bids to establish a service provider agreement for the production of short films which will serve a political education purpose.

About the foundation

The Rosa Luxemburg Stiftung (foundation) is one of the six major political foundations in the Federal Republic of Germany, tasked primarily with conducting political education both at home and abroad. Since its founding in 1990, the Stiftung's work has adhered to the legacy of its namesake, German socialist leader Rosa Luxemburg, and seeks to represent democratic socialism with an unwavering internationalist focus. The Stiftung is committed to radical perspective emphasising public awareness, enlightenment and social critique. It stands in tradition of the workers' and women's movements, as well as anti-fascism and anti-racism. It is registered as a Non-profit Organisation (NGO) according to South African law.

Rosa Luxemburg Stiftung has been active in Southern Africa since 2002 and its focus on political education involves creating platforms for civic participation, critical thinking, research and dialogue in the quest for participatory, inclusive and peaceful democracy.

A primary and secondary service provider agreement will be entered into with separate parties, so as to accommodate the possibility that the primary service provider's schedule or location means they are unable to commit to a project.

1. Content and location

We estimate that we will produce up to or around five separate film projects in a given year, split between Johannesburg and Cape Town. The film or films produced under each project will vary in terms of their subject matter, and besides Johannesburg or Cape Town, may also be filmed elsewhere in Southern Africa.

2. Distribution

The films will be distributed through the Rosa Luxemburg Stiftung local and international social media channels, and where relevant or if possible, also on national television and/or on documentary film circuits. In this respect, we will require the projects to be undertaken with high production standards.

3. Length

The length of the films will depend on the subject matter and intended distribution. Typically, we would seek to produce a film of around or under five minutes. This duration could be extended if necessary, with consideration given to the subject matter, and avenue of distribution (i.e. in respect of the previous paragraph).

4. Production

A quick and efficient manner of production will be required from the service provider, as the topics which the films address could be newsworthy or deal with current affairs.

We will require small and efficient production teams to work on these projects. This is because the films will often deal with sensitive topics where large film crews would be inappropriate. Additionally, large crews would lead to high costs of travel and accommodation, when required. Thus, preference will be given first to bidders who are able to provide multi-disciplined services themselves, and second to bidders with small, multi-disciplined crews.

It should be noted that a project may be filmed in remote locations, and in locations where English is not the spoken language.

A material term that will form a part of the service provider agreement will be in respect of the notice period that the service provider will be expected to honour: While RLS will at all times consider the external schedule of the service provider, the subject matter of a film project may deal with current affairs of a pressing nature and as such, only a short notice period for commencement of the project and filming may be possible. A successful bidder will be able to accommodate projects requiring a relatively short notice period. In such cases where the primary service provider is unable to commit to a project due to their external schedule, the secondary service provider shall be entitled to the project.

RLS will engage either the primary or secondary service provider for a project which the respective service provider is nearest to.

The role of RLS in all projects will be that of producer, where a project manager from the foundation will manage and decide on thematic or conceptual, organizational, and logistical matters of the project.

A successful bidder will demonstrate that they are proficient and experienced in the following areas: Cinematography and filming; editing and mastering; title design; sound design; interviews.

For an example of our 2018 projects, please follow the below links:

<https://www.facebook.com/RosaLuxSouthernAfrica/videos/1967704296596327/>

<https://www.facebook.com/RosaLuxSouthernAfrica/videos/268074610730016/>

We thus invite bids from interested potential service providers, please include a cost estimate for the service provider agreement, and we welcome the inclusion of a showreel or selected videos for consideration.

Kindly submit bids to the below contact person by February 8th 2019 at 12pm.

Graham Robert Pote,

Political Affairs and Communications.

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