



REGIONAL OFFICE JOHANNESBURG

Registration number 026-007 NPO

Tel: (+27) 011 447 5222

Email: info@rosalux.co.za

www.rosalux.co.za

25 June 2020

Notice: Invitation for bids from multimedia producers

Rosa Luxemburg Stiftung Regional Office Southern Africa seeks to establish a service agreement for the purpose of creating educational content in video format and invites bids from interested multimedia producers and filmmakers.

Rosa Luxemburg Stiftung has been active in Southern Africa since 2002 and its focus on political education involves creating platforms for civic participation, critical thinking, research and dialogue in the quest for participatory, inclusive and peaceful democracy. For more information about the foundation and its work, please visit rosalux.co.za. Examples of video projects already completed are available on the website too.

The term of the service agreement will be three years. We estimate the production of five separate video projects per year. The format and length of each video will be established from the requirements of its focus/subject matter and distribution plan. The projects will be undertaken on an ad-hoc basis, with advance notice provided to the service provider in order to establish suitable production schedules.

Content produced under the service agreement will be distributed publicly and will be subject to RLS political communications guidelines, therefore quality production standards and strong attention to detail will be required from the service provider, who will collaborate with RLS on the thematic development, production planning, and creation of the content.

Interested parties to kindly submit a cover letter and include links to examples of work, in addition to a detailed quote for the below hypothetical project description (The quote should use itemised values to indicate unit costs of production inputs) –

1 x video, 3minutes duration; Subject matter political affairs event in Upington, Northern Cape; Intended viewing on mobile devices via social media; Filming required: 2 day shoot: 3 x 40min interviews and B-roll (where B-roll should be seen in the final cut to a greater degree than interview footage); Hypothetical event (+filming) takes place from 02 August, and film to be released by 14 August.

Kindly submit applications by email by close of business on 10 July 2020 to Graham Pote (grahamrobert.pote@rosalux.org).